



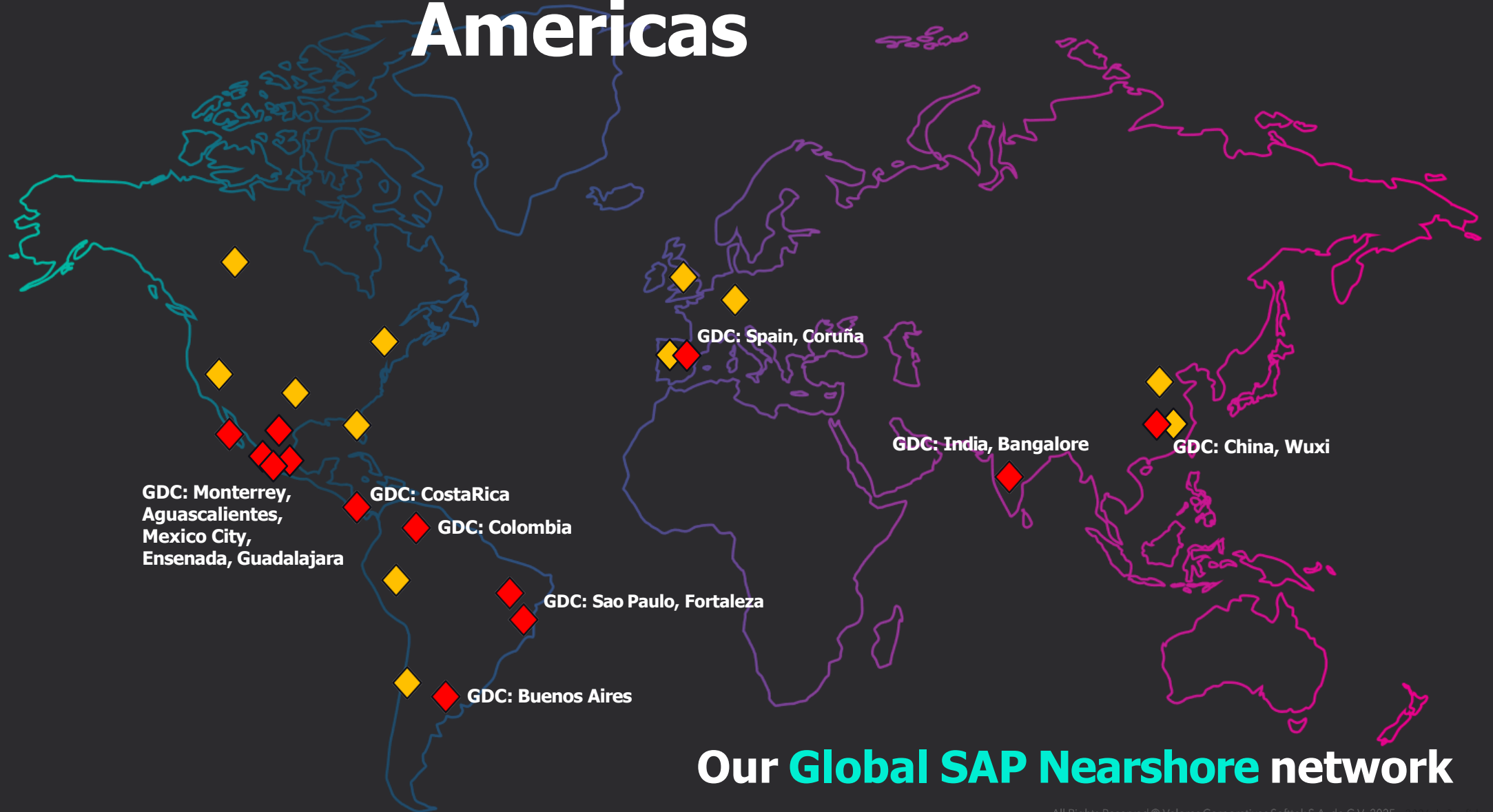
Our SAP services and offer

Who we are?

We are a global technology services company providing a unique approach to digital transformation with 40 years of experience.

15,000+ professionals
92% revenue from recurring clients
18-year tenure top 10 clients.
400+ clients globally
30 offices in 20+ countries
18 GDCs in Americas, Europe & Asia
10 industry vertical groups

And, we have a strong presence in the Americas



Our **Global SAP Nearshore** network



We excel in our SAP verticals

Manufacturing

Supply chain resilience with real-time visibility and predictive analytics (FRIDA, BLAULABS).

Enhanced productivity through automation and integration technology.

Improved cost control and optimized production planning.

Energy and Natural Resources

Operational efficiency and cost reduction in upstream, midstream, and downstream.

Asset optimization and predictive maintenance (BLAULABS).

Sustainability and compliance through enhanced data management.

Consumer Goods

Personalized customer experiences and omnichannel enablement.

Demand forecasting and supply chain optimization for CPG.

Data-driven strategies for revenue growth and brand loyalty.

Retail

Omnichannel customer engagement and personalized shopping experiences.

Agile supply chain and inventory management.

Data-driven insights for targeted marketing and merchandising.

We help
companies
gets the most
from their
SAP
investment



A Unified Solution for End-to-End SAP Innovation



Continuous Platform Evolution

SAP Advisory

- SAP Digital Transformation Strategy
- Business Process Optimization
- Enterprise architecture Advisory
- Change Management & Adoption
- Value Realization & Benefits Management

Clear path to ROI and reduced Risk

SAP Delivery

- S/4HANA Business Transformation
- Industry-Focused SAP Solutions
- Intelligent Enterprise Implementation
- Customer Experience Transformation with SAP
- Human Capital Management with SAP SuccessFactors

Improve operational efficiency

SAP Data & AI

- AI-Powered predictive & prescriptive Analytics
- Agentic solutions across core business functions
- Personalised AI assistants
- Enterprise-wide data integration platforms
- Data Quality and Data Governance

Decision making enhanced by Real-time data and AI insights

SAP AMS

- Application Management
- Infrastructure Management
- Functional Support & Help Desk
- Continuous Improvement & Innovation
- Flexible Development teams

Reduce support costs, and access developers as needed



How we add value

S/4HANA Business Transformation

- Leads your comprehensive business transformation powered by SAP S/4HANA, from planning to full implementation and support.

Intelligent Enterprise Implementation

- Deploys integrated SAP solutions that connect your business processes, leverage real-time data, and foster informed decision-making.

Industry-Focused SAP Solutions

- Implements specialized SAP solutions tailored to your industry's unique challenges and requirements.

Human Capital Management with SAP SuccessFactors

- Implements and optimizes SAP SuccessFactors to provide comprehensive HR management, improving employee engagement and productivity.

Customer Experience Transformation

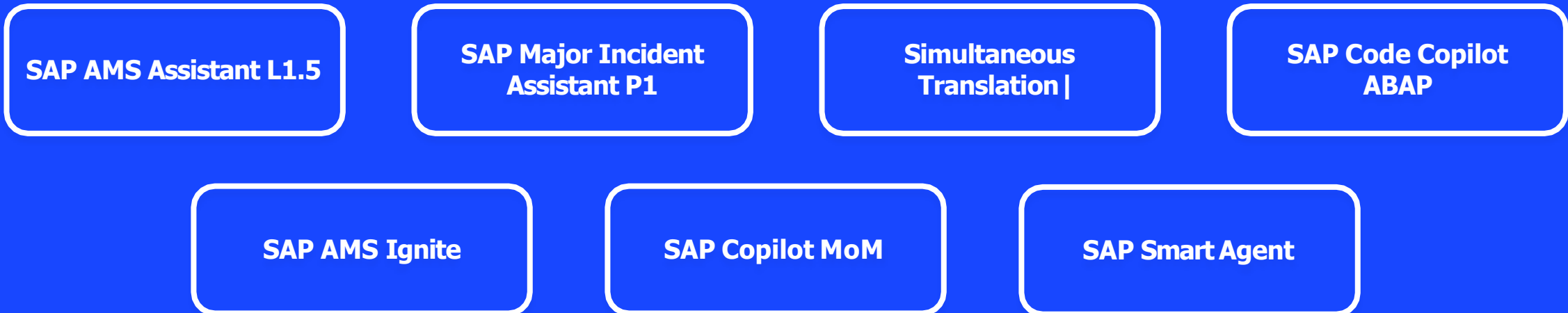
- Enhances your customer interactions and journeys by implementing and optimizing SAP Customer Experience solutions.

Business Transformation Management

- SAP Signavio Process Intelligence



We complement our experience with proprietary AI platforms



———— The Frida AI Family (1st Generation) ————



SAP Certified
AMS, S/4 HANA
Conversion, Digital Core,
RISE with SAP



2400+ SAP Professionals
With deep SAP,
regional and industry
specialization



30 YEARS of success
In SAP transformation,
rollout and optimization



Nearshore Model
Flexible, cost
efficient, culturally
aligned and agile

The Softtek Advantage

Thank you

Mario Rodriguez VP SAP Practice

mario.rodriguez@softtek.com

Marcela Lopez Godoy BDM (Noroeste)

marcela.lopez@softtek.com

Scarlett Contreras BDM

scarlett.contreras@softtek.com

Gerardo Wastenes BDM (Bajío)

gerardo.wastenes@softtek.com

Roxana Treviño BRM Retail

roxana.trevino@softtek.com

Raquel Chávez Alliance Manager

raquel_chavez@softtek.com