Best-run businesses
make the world run better

Carlos Arienti, SAP
April 11th, 2019

THE BEST RUN SAP

© 2018 SAP SE or an SAP affiliate company. All rights reserved.

https://www.visualcapitalist.com/chart-largest-companies-market-cap-15-years/

Everything
is changing
faster than ever

The way value is
created and measured
is changing, too

Disruptive business
models are reshaping
industries

Rapid growth
in data volume
is overwhelming
decision-makers

Empowered
customers are
demanding more

The world's
resources are
getting scarcer

A more diverse workforce
is seeking a greater purpose

Best-run businesses
create value by being disruptors

They are
insight-driven

They are
customer-centric

They manage
resources
effectively

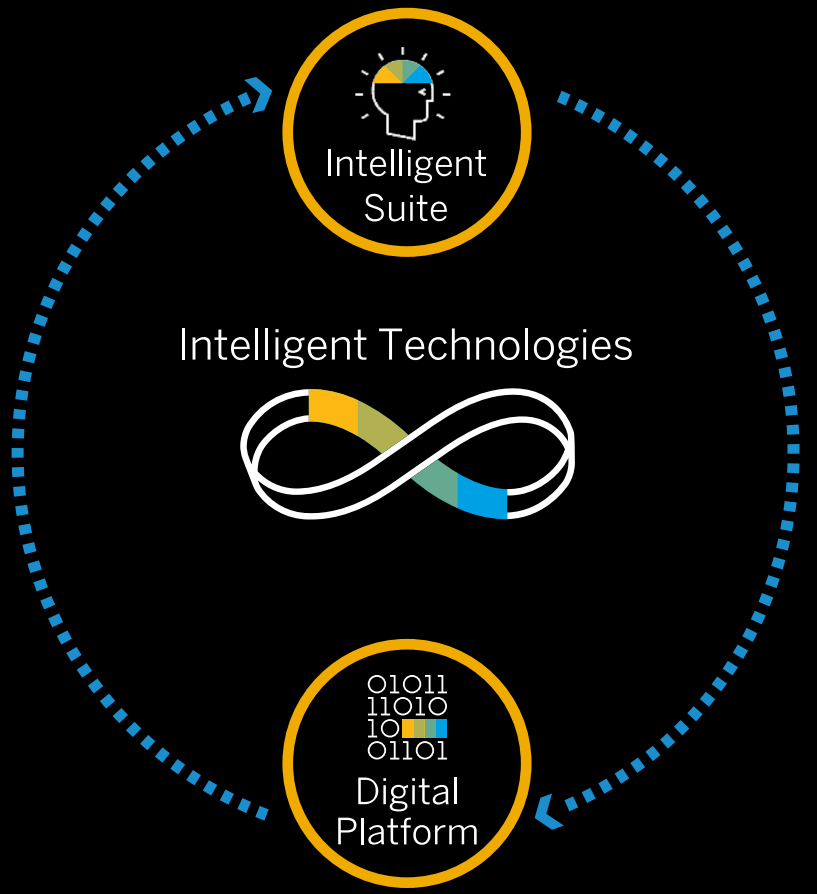
And grounded
in purpose

Best-run
businesses are
intelligent
enterprises

Intelligent
enterprises need
visibility, focus,
and agility

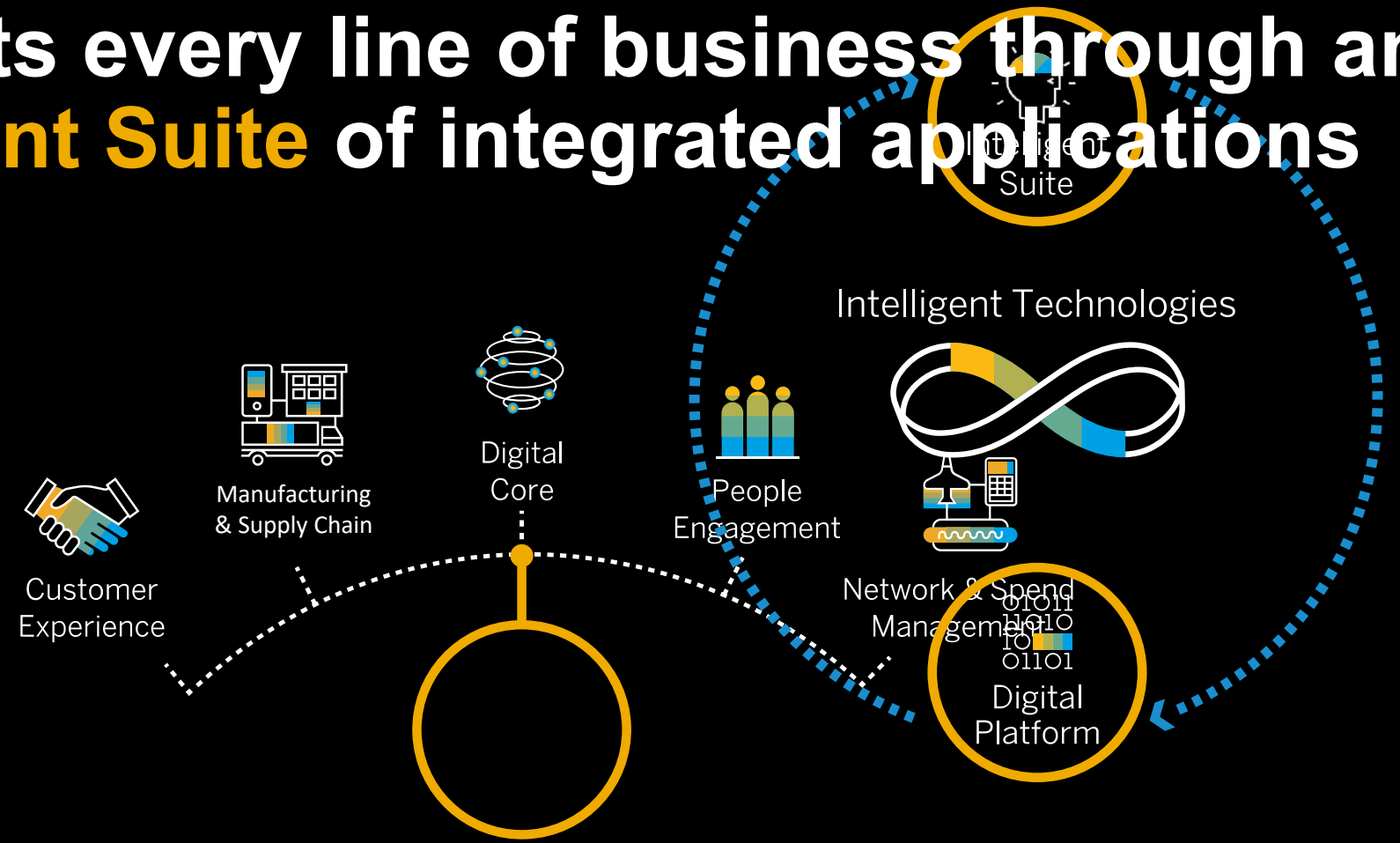
Redefine the
customer experience
Deliver a step change
in productivity
Transform workforce
engagement

Our Intelligent Enterprise works as one to automate, anticipate, and invent

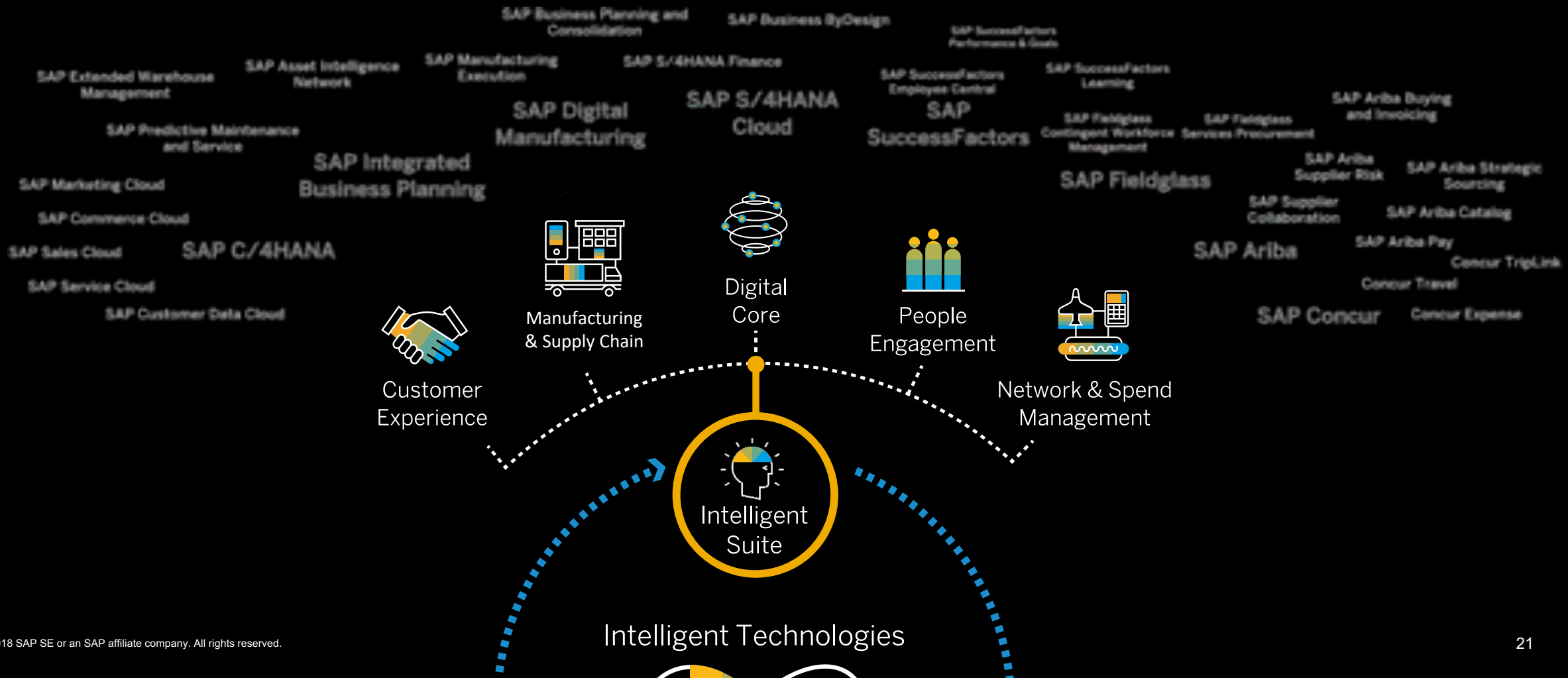


© 2018 SAP SE or an SAP affiliate company. All rights reserved.

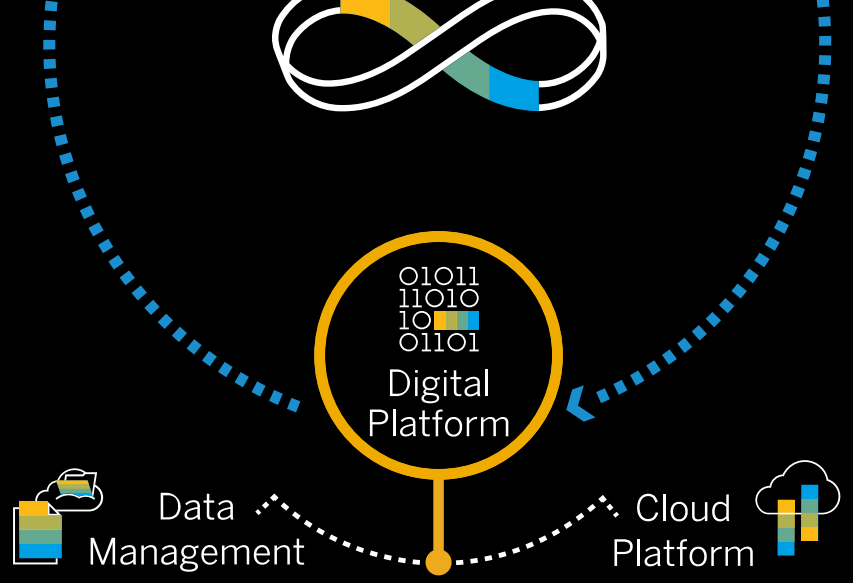
It connects every line of business through an Intelligent Suite of integrated applications



© 2018 SAP SE or an SAP affiliate company. All rights reserved.



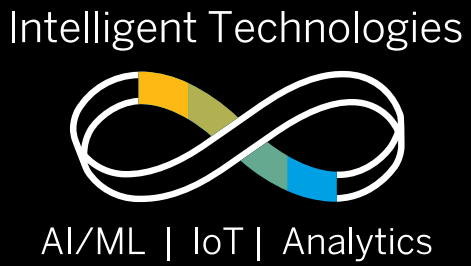
© 2018 SAP SE or an SAP affiliate company. All rights reserved.



a Digital Platform to orchestrate data and integrate processes

© 2018 SAP SE or an SAP affiliate company. All rights reserved.

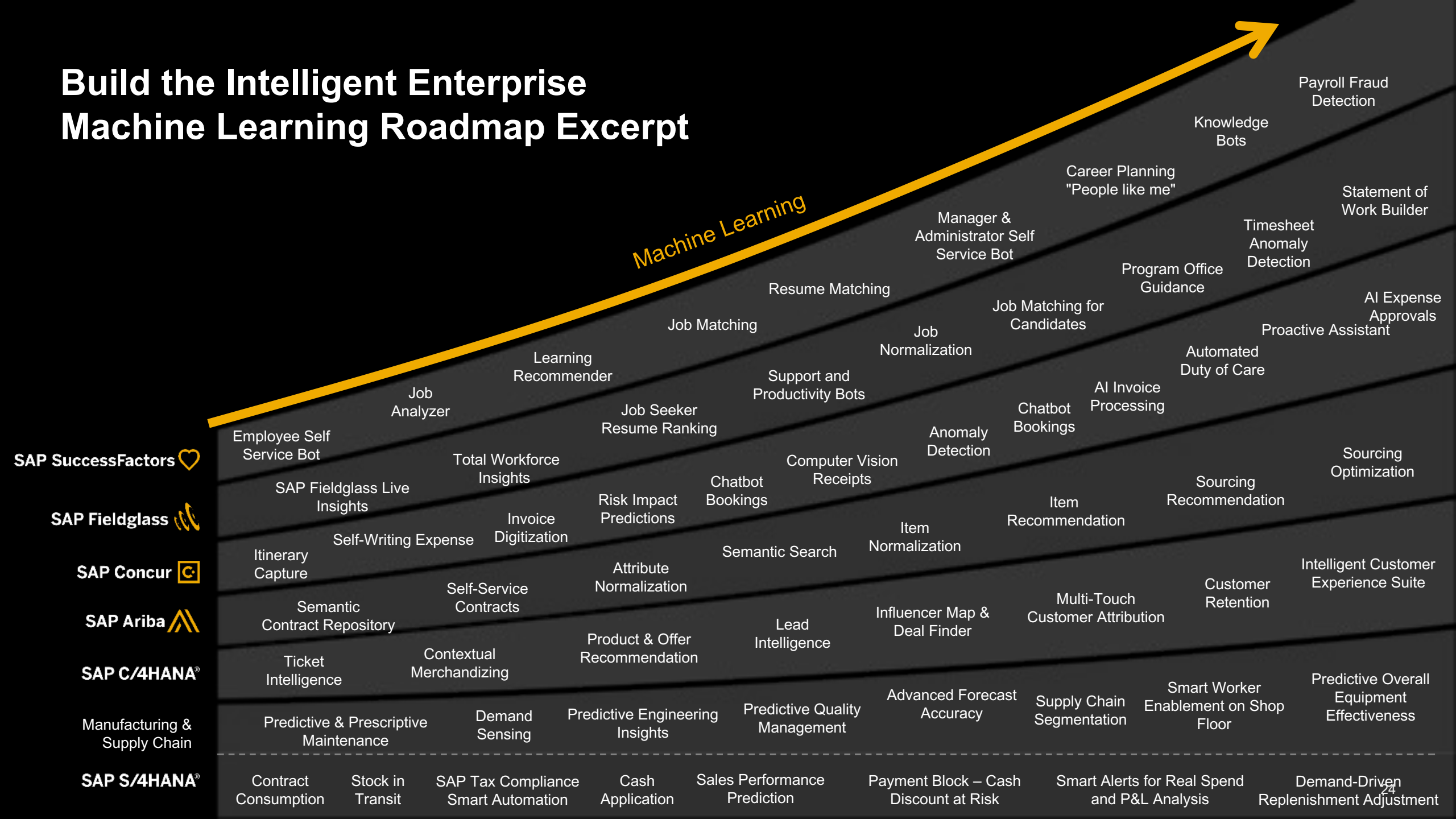
and Intelligent Technologies to detect patterns, predict results, augment decisions,



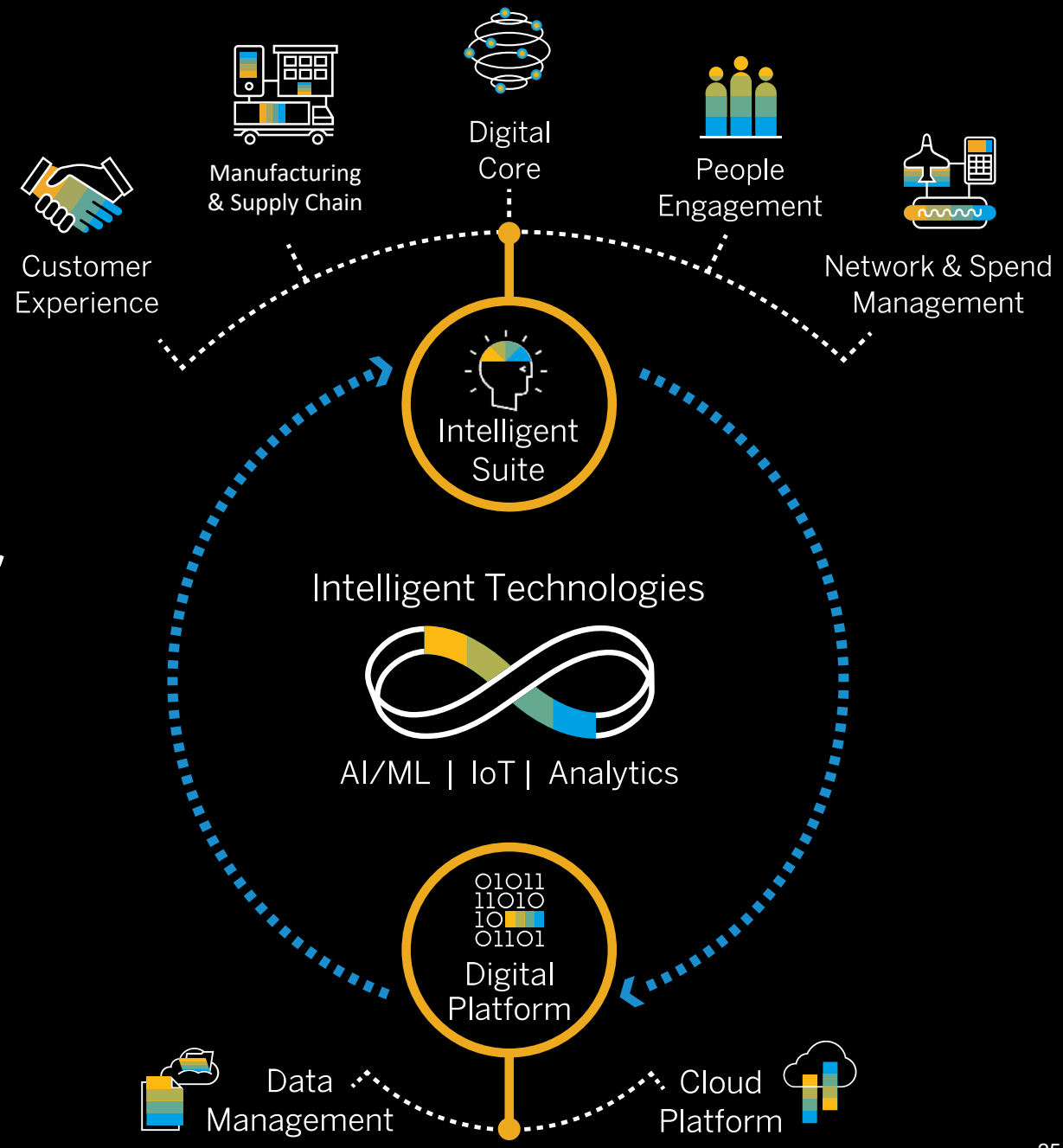
And turn actions into outcomes.

© 2018 SAP SE or an SAP affiliate company. All rights reserved.

Build the Intelligent Enterprise
Machine Learning Roadmap Excerpt



It creates a virtuous cycle between insights and processes to deliver the highest impact in every industry.



© 2018 SAP SE or an SAP affiliate company. All rights reserved.

Recruiters
will spend their time
building the pipeline
instead of reading resumes

Plant engineers
will rationalize assets
instead of tending the asset failures

Financial Controllers
will find new ways to fund innovation
instead of closing the books

Best-run businesses
make the world run better

7 ways the 4th Industrial Rev can help the planet

1. Proliferation of AI

2. Roll out of automation

3. Increased tracking and monitoring

Opportunity can't knock
if it doesn't know where you live.
COMPARTAMOS IS A BEST-RUN BUSINESS. In Latin America, millions of people still don't have a bank account. Compartamos uses SAP® mobile solutions to help bring financial products and opportunities to previously underserved people. So they can use their talents to improve their communities, their country, and their world. THE BEST-RUN BUSINESSES MAKE THE WORLD RUN BETTER. For more, go to sap.com/Opportunity
THE BEST RUN
SAP

Because feeding the world
doesn't have to mean starving the planet.
STARA IS A BEST-RUN BUSINESS. Stara farm equipment utilizes an IoT platform powered by SAP Leonardo to apply only the precise amount of fertilizer — precisely where it's needed. Contributing to sustainable farming while increasing food yields for a world that desperately needs it. THE BEST-RUN BUSINESSES MAKE THE WORLD RUN BETTER.
For more, go to sap.com/agriculture
THE BEST-RUN SAP

Because moving water is more powerful
when you move it to where it's needed.

VECTUS IS A BEST-RUN BUSINESS. In India, millions live without clean water. With SAP S/4HANA®, Vectus was able to streamline operations and increase efficiency. So they could eliminate water waste and offer more reliable service to those in India who desperately need it. **THE BEST-RUN BUSINESSES MAKE THE WORLD RUN BETTER.**
For more, go to sap.com/cleanwater

THE BEST RUN SAP

Communities will always stand together.
Provided their buildings do too.
HAKUSAN IS A BEST-RUN BUSINESS. Over 1,500 earthquakes occur in Japan every year. With SAP® HANA®, Hakusan blends Big Data, analytics and cloud technology to monitor the structural integrity of buildings in earthquake zones, and deliver relevant data to help protect the structures, along with the people and businesses that rely on them. THE BEST-RUN BUSINESSES MAKE THE WORLD RUN BETTER.
For more go to sap.com/safety
THE BEST RUN
SAP

The environment is priceless.
Now make protecting it affordable.
VESTAS IS A BEST-RUN BUSINESS. Vestas uses SAP® Cloud Platform to enable faster, more efficient and cost-effective wind turbine installations. And to lower the cost of maintaining them. So a cleaner environment is never out of reach. THE BEST-RUN BUSINESSES MAKE THE WORLD RUN BETTER.
For more, go to sap.com/greenenergy
THE BEST RUN
SAP

Sometimes it's the strongest among us
that need the most help.
ELEPHANTS, RHINOS & PEOPLE IS A BEST-RUN BUSINESS. Every year, poachers take the lives of thousands of wild elephants and rhinos in Africa. The nonprofit Elephants, Rhinos & People (ERP) trusts SAP HANA® to help integrate drone footage and GPS data into their efforts to keep endangered elephants and rhinos safe. Thereby helping to preserve the world's ecosystem for future generations. THE BEST-RUN BUSINESSES MAKE THE WORLD RUN BETTER.
For more, go to sap.com/conservation
THE BEST RUN
SAP

Best-Run Businesses Run SAP

THE BEST RUN

© 2018 SAP SE or an SAP affiliate company. All rights reserved.